

DE VROOMEN

GARDEN PRODUCTS

ANNIVERSAR

1925-2025

AND STILL GROWING

Important dates in the history of De Vroomen

- 1925 Company founded by Jac. Th. DeVroomen
- 1946 First color pictures in catalog
- 1949 Hugo, Dick and Ben DeVroomen started in the company
- 1961 Organization established in US and Canada
- 1966 First airfreight shipment
- 1974 Moved into new office and warehouse in Lisse
- 1980 First bare root perennial order was shipped in temperature controlled containers
- 1986 10,000 sq foot warehouse was purchased in Russell IL
- 1992 Won gold medals on Floriade
- 1998 Entered the internet with first homepage
- 2014 Purchased Simple Pleasures to improve our independent retail line
- 2014 Through acquisition we doubled our DeVroomen Canada
- 2016 Purchased 80,000 sq foot temperature controlled warehouse in Gurnee IL
- 2017 Added 80,000 sq foot of temperature controlled warehouse in Florence KY
- 2019 Simple Pleasure packaging improved to Bio Based (100% recyclable)
- 2021 Miffy program featured in the famous Keukenhof Holland garden
- 2024 The Magnificent Mile Tulip was baptized by the Consul General of the Kingdom of the Netherlands in Chicago by Mr. Bart Twaalfhoven.

DeVroomen Garden Products

"Celebrating 100 years and still Growing"

As we celebrate our 100th year in business, we reflect on the journey that has brought us here. The 'De Vroomen' family, who has owned and operated the company since its founding, takes immense pride in being a leader in the flower bulb and perennial industry. Rooted in history, our story began in the 1920s when our founder, Grandpa Jac.th. De Vroomen, started with humble beginnings and built a successful bulb growing and exporting company.

Our growth has always been driven by a commitment to quality, punctual delivery, authenticity, and a willingness to embrace innovation. In the 1950s, the reins of the business were passed on to his three sons, Hugo, Ben, and Dick, who continued to expand the business. We have consistently invested in enhancing our product line, maintaining our high standards, and increasing our market share. In 2014, we introduced the Simple Pleasure brand for our independent garden center line. Our expansion continued with the acquisition of a well-established perennial and flower bulb company in Canada. This has enabled us to enhance and broaden our grower, landscape, and independent garden center line with a wider range of products and services.

De Vroomen USA recently relocated to a spacious 80,000 sq ft facility in Gurnee, IL. This move provides us with ample room for the growth we are experiencing and allows us to store our products at the optimal temperature. Our commitment to a business plan that focuses on development, investments, research, and flexible production has proven to be a successful model for us. We strive to be a long-term partner to all our customers and suppliers.

For more information, we invite you to visit our website at www.devroomen.com or call us at 847-395-9911. For our Canadian customers, please visit www.devroomen.ca or call 1-833-358-2852.

Lilium Asiatic

Matrix

Comes back every year

We Offer:

Bare Root Perennials

We offer a wide range of #1 size bare root perennials. These plants are field grown for one year to make them the perfect size for producing a one gallon pot. All of our plants come packed in quantities of 25 unless otherwise stated. This allows you to purchase several different varieties without producing far too many plants overall. Our large color labels are packed to match the count of the plant.

Please see our order form for more information. If you wish to receive tags, you must mark it on the order form.

Tubers, Corms and Bulbs

We offer a large selection of tubers, corms and bulbs especially suited for pot production. Popular items such as Dahlias, Lilies, Crocosmia and Callas, for example all make excellent plants for pots. Our Tubers and Bulbs are easy to grow and our sales team will be happy to provide more information if you require it.

We offer labels for these, but please be aware we ship the number of bulbs based on how many you need per gallon pot. For example Crocosmia needs 3 corms per gallon pot so you will require less labels, so 25 labels will be sent per 75 bulbs. Check order form to see if less tags are shipped per variety.

Please see our order form for more information.









Acanthus12	Calla
Achillea12	
Aconitum 12-13	
Actaea13	
Agapanthus 13-14	
Alchemilla14	
Alstroemeria14	
Allium 14-15	
Amsonia15	
Anchusa15	
Anemone15	
Aquilegia16	
Aruncus16	
Asclepias 16-17	
Aster17	
Astilbe 17-21	
Astrantia21	
Bergenia21	
Brunnera21-22	

-alla	22-23
Campanula	23
Canna	23-24
Clematis	24
Convallaria	24-25
Coreopsis	25
Crocosmia	25-26
Dahlia	26-31
Oarmera	31
Dicentra	31-32
Oodecatheon	32
Echinacea	32-33
Echinops	33
pimedium	33-34
Tryngium	
Eupatorium	
erns	35-36
ilipendula	
Geranium	

deuiii	30
Gillenia	39
Gypsophila	39
Helenium	39
Helianthus	40
Heliopsis	40
Helleborus	
Hemerocallis	
Hosta	44-49
Iris	
Kirengeshoma	
Kniphofia	
Liatris	
Ligularia	
Lilium	
Monarda	
Mukdenia	
Paeonia	
Papaver	
. apave	00 07

Penstemon	67
Persicaria	67
Phlomis	67
Phlox	67-68
Polygonatum	68
Potentilla	69
Pulmonaria	69
Rheum	69
Rodgersia	69
Rudbeckia	70
Salvia	70
Sanguisorba	70-71
Sedum	71
Sidalcea	71
Thalictrum	72
Tradescantia	72
Trollius	72-73
Veronica	73
Veronicastrum	73

Explanation of the symbols









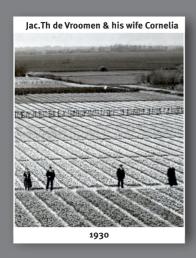




DE VROOMEN

GARDEN PRODUCTS











Growing generations







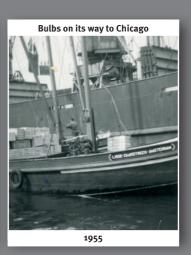


Thank you for all these

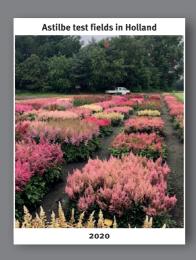








since 1925









years of partnership!

Growers at heart

Perennials

We offer a large selection of perennials, grown for us by our partner/contract growers which we have worked closely with for many years. They understand our customer's demands and our high quality expectations. We are always looking for new and improved items to add to our nursery and your perennial selections. We have first hand experience with these varieties and our experienced growers provide our sales team with up to date and relevant information on the best production techniques. Please don't hesitate to contact your sales representative for further information.

Trial Gardens

We work very closely with the growers to ensure that the best varieties are available to suit your potting requirements. We take samples from all shipments, which are then planted at one of our trial sites to ensure quality and true to name. These samples provide us with more technical and growth information.

With the feedback we get from the trial sites, we can give more concise information about the products customers receive from us.



Perennial production field

Why use bare root perennials for your perennial production?

- Our bare roots will make a bigger, stronger plant in a shorter time, compared to many liners. This will directly decrease production costs and increase profitability of your perennial production.
- All our Bare Roots are quality products, true to name and proven to perform.
 This will minimize product losses during your production process.
- Bare Roots are stored dormant, which allows many different delivery dates of vernilized stock.
 This makes your production very flexible.
- All of our Bare Roots are shipped as a dormant, cold stored crown, so you can be certain the cold requirement has been met.
- Bare Roots can tolerate lower temperatures after planting than many greenhouse-produced plugs or liners. This directly leads to savings in your production process.

Why choose DeVroomen as your bare root supplier?

- Over 700 varieties of bare root perennials from Holland.
- We take the time to look for non catalog listed items or possible substitutions for new or proven varieties.
- We are the largest wholesaler of bare root Peonies in the world.
- Oldest export license into the USA and Europe (grower to grower).
- We guarantee our products to be true to name.
- Products are grown in our own nursery or by selected contract growers.
- Minimum quantity is 25 plants per variety unless otherwise stated.
- Our product manager is in close contact with our growers, to ensure the quality in the field and select the newest varieties.



Hosta pot production

Experienced, Punctual & Dependable

Everyone at our company makes sure we provide you with the best possible quality perennials. We are known for delivering healthy, true to name and true to size products. Because we take quality seriously, we are a member of the Holland Selection Foundation.

Our products are packed in a state of the art production facility in Lisse, Holland. The independent Dutch PD Inspection Service conducts inspections during each step of the process. As well as using independent inspectors, we also have our own staff to monitor the quality and packing of your plants. They use modern counting machines for packing and a professional logistical system for order picking. We have over 90 years of perennial exporting knowledge.



"Perennial trials"



"Perennial planting machine"





"Perennials ready to ship

We guarantee

- the highest quality perennials.
- healthy plants upon delivery.
- that the variety, color and size of the plants agree with what is stated in our catalog.
- tracking and tracing from grower to grower in order to improve our quality and customer service.
- customer service to fit all your needs.

RESOURCE PAGES

BARE ROOT PERENNIALS

Size #1

The majority of bare root perennials are sold in size #1 divisions in multiples or full crates. Most of these plants are field grown for one year, making them the perfect size for producing a 1 gallon container.

Size #2

Size #2 divisions are divisions of one year plants and a good size for 1 quart (6") pots. Sold as full crates.







Plant size after 10-12 weeks from a Size #1 bare root.

PERENNIAL PLUGS

Perennial plants and ornamental grasses are available in a wide variety of sizes from the economical 128 plug to the jumbo 21 landscape plug. All plugs are grown in standard 11" x 22" tray.



OUR PARTNERS











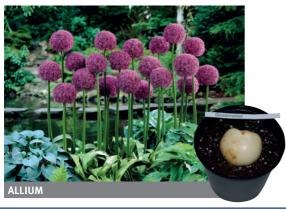
SUCCULENTS

We have starter size plants you can grow in your own containers. We also have retail size plants and displays in our IGC catalogs. Check out our web site for more details.



BULBS ARE PERENNIALS

We carry a large selection of bulbs that will add color to your spring perennial program. Ask for a color catalog and program to show how to plant bulbs in the fall that will fill that demand from customers for spring flower bulbs.







TIMING CHART						
PRODUCT	SIZE	WHEN TO PLANT	FINISH SIZE	AVERAGE FINISH TIME		
	#1	Late Summer - Early Spring	1-gal	8-12 weeks		
	#2	Late Summer	6" pot	8-12 weeks		
36-38 g 72 plug	21 plugs	Early Spring	1-gal	6-10 weeks		
	36-38 plugs	Early Spring Spring	1-gal	6-10 weeks		
	72 plugs	Late Summer Early Spring Spring	1-gal 1-qt 6-pk	8-10 weeks 4-6 weeks 3-4 weeks		
	128 plugs	Late Summer Early Spring Spring	1-gal 1-qt 6-pk	12-16 weeks 5-8 weeks 4-5 weeks		
Succulents	72 plugs	Early Spring - Late Spring	1-qt	20-24 weeks		
*Finish times may vary by variety and growing environment						

OUR PARTNERS











8







Dahlia decorative 'Pacific Jewel' See page 28





Dicentra formosa 'Aurora'



Geranium phaeum 'Joseph Green' See page 37

Dicentra 'Candy Hearts' See page 32











Geranium pratense 'Mrs. Kendall Clark'





10















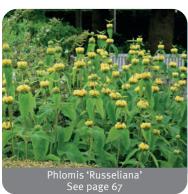




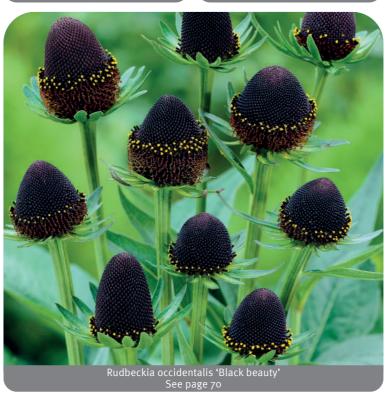














ACANTHUS

Bears Breeches

Midsummer flowering plants with attractive foliage. Long lasting flowers adored by butterflies. Excellent for larger containers and border. Low maintenance and heat tolerant. Spacing 26-32" /65 – 80 cm. Hardy zone 6-10

Hardiness Zone 6-10







ACHILLEA

Yarrow

The flower heads are flat, compound corymbs and the main flowering period the main flowering period is early spring until mid summer. The plants tolerate poor, slightly acidic soils but do need well-drained soil. The flowers of most varieties make excellent fresh or dried flowers but pollen must be visible before the flowers are cut, otherwise vase life will be reduced.

Hardiness Zone 3-8



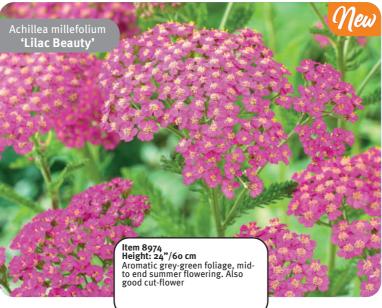




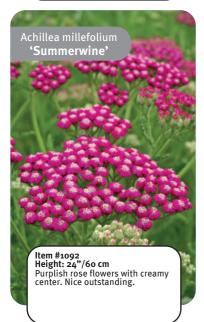














ACONITUM

Monkshood

Blooms mid summer with hood shaped flowers. Foliage is glossy dark green on loosely branched stems. Leaves are 2-3"/ 5-8 cm and deeply fingered with 5-7 toothed lobes. Good for use as cut flowers. Prefers a use as cut flowers. Prefers a moist and cool soil.















ACTAEA

Bugbane/Snakeroot

Formerly Cimicifuga. Beautiful plants for mid summer through late fall. The creamy to white bottle brush-like flowers fragrant and repel insects (all are fragrant, except Actaea racemosa var. cordifolia). After flowering attractive lime green seed pods are formed. Plants prefer a moist and rich soil.

Hardiness Zone 3-7







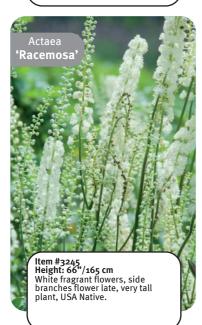














AGAPANTHUS

Lily of the Nile

Larger flower heads above long and slender foliage blooms in mid summer. In cold climates they can be grown in large pots. Flowers last for about 60 days. A moist and organic soil is critical. Long lasting cut flowers. These varieties are the hardiest of all Agapanthus available.





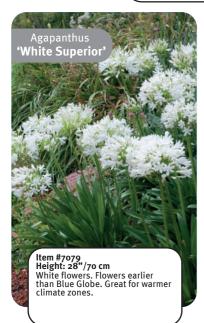












ALCHEMILLA

Lady's Mantle

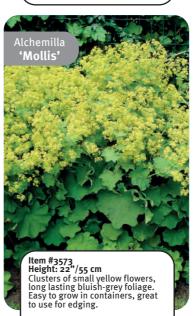
Clusters of small yellow flowers bloom just above the light green fan shaped foliage. Each leaf grows up to 3"/8 cm wide. A very early bloomer. Flowers of Alchemilla mollis can be used for dried arrangements as well as for long lasting cut

Hardiness Zone 4-7









ALSTROEMERIA

Peruvian Lily

ER

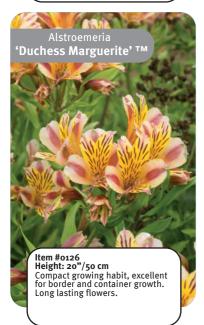
Alstroemeria make excellent garden plants with a long flowering season. They require a rich, well-drained soil in full sun. They can survive some freezing temperatures, but really should be protected with a good mulch in harsh cold slimates. Alternomerica are climates. Alstroemerias are very fragrant and can also be used for cut flowers.

Hardiness Zone 5-9











ALLIUM

Ornamental Onion

Unlike other Allium, this variety needs to be planted in the spring. It's a rich flowering plant which does very well as a potted plant with a long flowering season and easy to care for. This variety can be used in the perennial border and in combination with other bulb varieties.













AMSONIA

Upright shrub-like and herbaceous perennial. Will do best in Sunny or Partial-Sunny spot. resistant and drought tolerant plants, late spring to early summer flowering. Attracts pollinators and hummingbirds. Easy care plants.

Hardiness Zone 5-9



ANCHUSA

Bugloss

Anchusa needs excellent drainage for the best results. Plant loves rich, fertile soil, but is more invasive there and tends to grow taller and flop more. Deadheading spent flowers will prolong the blooming season. Great plant for the perennial border and in natural settings.

Hardiness Zone 3-8









ANEMONE

Windflower

EMONI

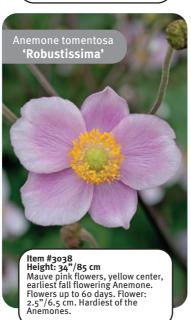
Late summer bloomers for low maintenance areas. Forms a substantial mound of foliage low to the ground. Flowers appear on long stems, well above the leaves. Prefers a moist soil. Anemone hupehensis is the latest to flower.















AQUILEGIA

Columbine

Upright clumps of basal foliage with slender branching stems. Complex branching stems. Complex flowers usually have five spreading petals topped with five rounded petals and a backward projecting spur. Columbines flower early summer. Easy plants, not particular about soil. Attracts butterflies and hummingbirds.

Hardiness Zone 4-8







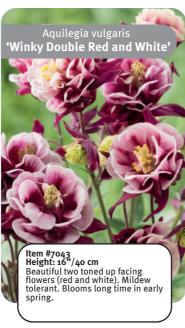












ARUNCUS Goats Beard

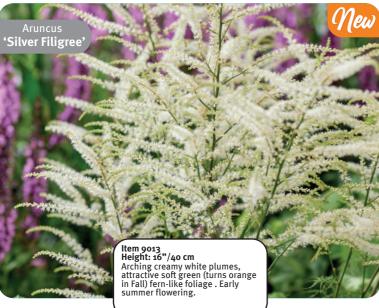
An interesting shrub-like plant with many branching stems. Above the foliage, creamy white flowers appear in early summer. The tall varieties resemble Astilbelike flowers.

Hardiness Zone 4-8











ASCLEPIAS

Butterfly Weed

The stems are topped by many small umbels of many small flowers in spring and continue to bloom for at least six weeks in the garden. Plants prefer a well-drained soil and are very tolerant of poor dry conditions and drought. Asclepias can also be used for cut flowers and are excellent for large landscape projects. Butterflies are attracted to the plant because of its color and nectar production.

















ASTER

ASTER New York Aster,

Michaelmas Daisv

Extremely floriferous fall flowering Aster dumosus. Deer resistant and drought tolerant Asters prefer a well drained soil. The daisy like flowers are attractive to late season pollinators. Do best in full sun or partial shady location. Excellent for use in cottage or butterfly gardens.

Hardiness Zone 3-8













ASTILBE

False Spirea

Spikes of graceful plumes, mostly upright but on some types arching. Flowers are effective in dried arrangements. Prefers a rich and moist soil in a shady location.

arendsii: Hybrid crosses arendsi: Hyprid crosses produced by George Arends. chinensis: Most drought tolerant species. Deeply divided foliage and later blooming. japonica: Early flowering glossy green foliage tinted with red. Blooms are produced in tight triangular are produced in tight triangular clusters. simplicifolia: Glossy lobed leaves. Grows little bit slower than other types.

Hardiness Zone 3-8











Item #5238 Height: 34"/85 cm Blooms mid - late season Lavender colored heavy flower plums on strong sturdy stems























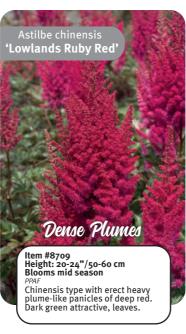


















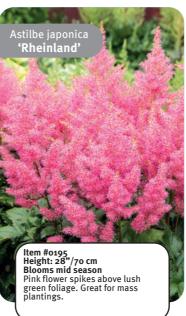




















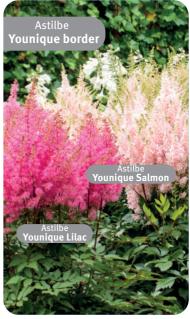


















ASTRANTIA

Masterwort

Early to late summer flowering. Flowers are round with a collar. Plant forms a clump of light green foliage upright branched stems near the top. Astrantia does best in cooler zones and prefers moist soil. Flowers make good cut and dried flowers.

Hardiness Zone 4-7













BERGENIA

Big Squeak

ERGENI

Shiny thick cabbage like foliage forms an attractive ground cover. Foliage turns to a bronze color in late fall and stays this color all through winter. Flowers very early on thick-branched stems just above the foliage. Flowers will survive the early morning frost.

Hardiness Zone 3-8







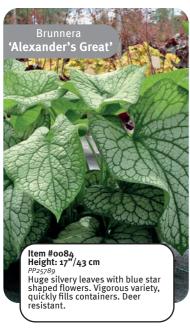
BRUNNERA

Siberian Bugloss

Large neat clumps of dark green hairy foliage. Each leaf is heart shaped and grows larger after flowering. Flowers appear in clusters and resemble those of a forget-me-not. They reach several inches above the foliage. Blooms late spring into early summer.

















CALLA LILIES

Zantedeschia

Calla can be used in beds, borders, patio pots or planters. Can also be grown as indoor house plants. Plants prefer a sunny spot and well drained soil. Flowers mid to end summer.





















CAMPANULA

Milky Bellflower

Light green foliage forms a round clump. Lactiflora types will bloom most of the summer. Flower stems are sturdy and good for cutting. Poorly drained soil is this plant's biggest enemy!

Hardiness Zone 5-7





CANNA

Indian Shot

Great plant for the summer garden. Unfortunately they are not hardy in northern climates, but do very well in containers and definitely deserve a spot in the summer garden or as patio plants. All of these varieties are great foliage plants that can be combined with many perennials in a sunny location. Growing height depends on climate zone. Could grow taller in southern areas or greenhouses. Great for mid summer sales.















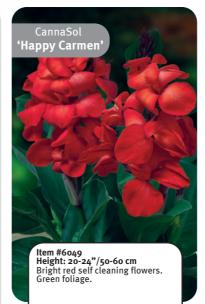
CANNASOL TM

Indian Shot

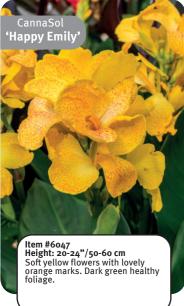
A new range of compact growing canna's with long lasting self cleaning flowers. Our basic stock is one year grown from tissue culture plants and guaranteed highest possible health status.

Hardiness Zone 7-11



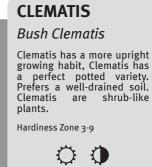














CONVALLARIA

Lily of the Valley

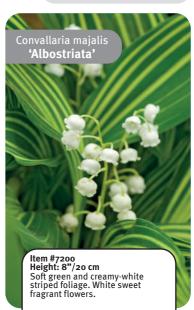
Fragrant bell-shaped flowers in early spring. Excellent ground cover in poor shady sites. Spreads by a strong rhizome. Very tolerant of moist conditions. Wonderful plant for filling in naturalizing areas and great for mass landscaping projects.



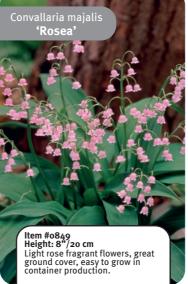












COREOPSIS

Tickseed

Floriferous mid-summer flowering species for a sunny spot in the garden. Easy care plants which will do perfect in garden or container. Deer and drought resistant, highly attractive for butterflies.

Hardiness Zone 5-9











CROCOSMIA

Modern Montbretia

Dense one-sided clusters of flowers on tall stems. Foliage is bright green and resembles the foliage of Gladiolus. Flowers are bright Gladiolus. Flowers are bright colored and excellent for cutting if harvested when 50% of the flowers are opened. We recommend 3 bulbs per gallon container. Good well drained soil is a must to help winter hardiness. Note: 1 tag/3 bulbs. Zone 5 with winter mulch mulch























DAHLIA

Decorative Go Go

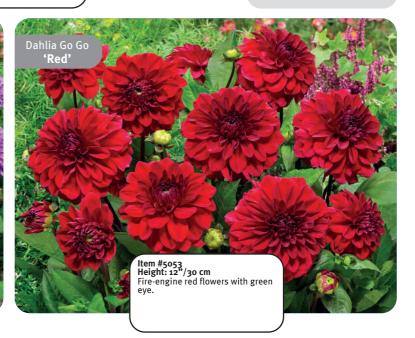
Go Go dahlia's are ideal for container planting. Those vigorous growers will easily fills a large pot. Compact growing habit and 5"/13 cm large blooms on sturdy stems. Very floriferous varieties will flower from early summer up to the first night frost.















DAHLIA

Decorative

Decorative dahlias have large full double blooms showing no disc. The Dahlias listed are proven varieties for container production and with the exception of the taller varieties, don't need pinching. The taller varieties (32"/80 cm or more) might require staking in windy conditions. All are very floriferous varieties which will produce color from early summer into fall which makes them a great mid- to late summer crop.







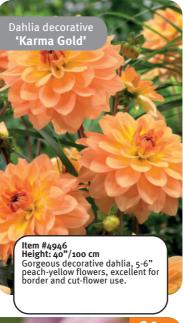




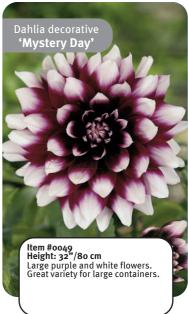






















DAHLIA

Bishop

Bishop series Dahlia's are superb border plants with bright flowers held above stunning dark foliage. They flower from mid-summer to first frost and prefer moist humus rich soil and full sun.

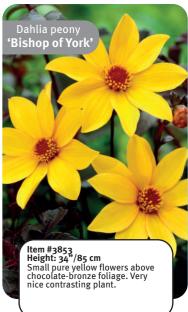
Hardiness Zone 7-10

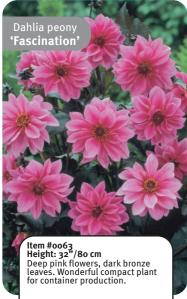












DAHLIA

Dinnerplate

Full double huge sized flowers (up to 10"/25 cm), Truly as big as a dinnerplate! We did make a selection of the best varieties which are proven varieties for container production. All are very floriferous varieties which will produce color from early summer into fall which makes them a great mid to late summer crop.

















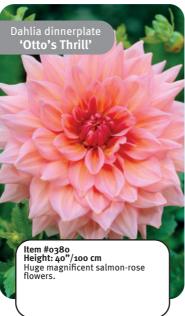


















(Semi-) Cactus A selection of Dahlia's with large flower heads with numerous rays incurved to a quill-like form. Varieties does produce color from early summer into fall which makes them a great mid to late summer crop. Hardiness Zone 7-10

DAHLIA









DARMERA

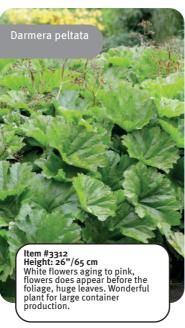
ERA

Umbrella Plant

Interesting, huge plant that flowers on leafless, hairy and ruddy flower stalks. Stalks bear large cone shaped white flowers that soon fade to pink. Spreads by a creeping rhizome. Each leaf is shiny green and can reach up to 26"/ 65 cm in diameter.

Hardiness Zone 3-9





DICENTRA

Bleeding Heart

Long blooming perennial for a partial shade location. Dicentra Luxuriant is the longest bloomer. In general, the formosa and eximia types have a longer bloom season than the oldfashioned spectabilis type

























DODECATHEON Shooting Star

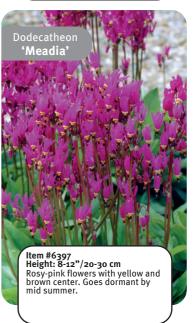
Dodecatheon Dodecatheon has a starshaped (cyclamen-like) rosy-pink with golden yellow center, down-facing flowers. The petals flare back. The petals and cluster of yellow stamens converge to a point, giving the flower the appearance of a shooting appearance of a shooting star. Prefers a moist to wet spot. Excellent for waterside planting. Also nice cutflower

Hardiness Zone 4-8

DODECATHEO







ECHINACEA

Coneflower

Sturdy plants with hairy foliage on branched stems. The daisy-like flowers can reach up to 6"/15 cm across. Plants are extremely pest resistant and flower mid-late summer. Many Echinacea are hybrids from ÚSA Native.

























ECHINOPS

Globe Thistle

These stately, long lived plants produce several stout stems from a thick branching tap root. An upright growing perennial with lobed spiny leaves. Echinops does well in average to rich sandy or loamy soil in full sun. Once established, plants are drought resistant. Good drainage is essential, especially in the winter.

Hardiness Zone 3-8













EPIMEDIUM

Bishop's Cap/ **Barrenwort**

Clump forming perennials, excellent for deep shade under trees where few others will perform. Foliage is tinted red on some varieties, especially in spring. Flowers rise above the foliage with tiny, up to 1"/2,5 cm, inflorescence and slightly upturned spurs.

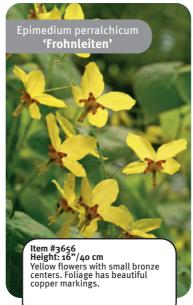








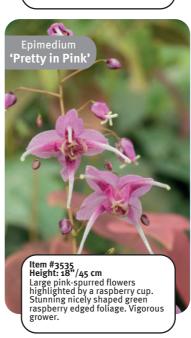




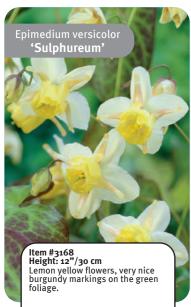












ERYNGIUM

Sea Holly

These tap rooted perennial species produce global heads of small, tightly packed flowers, often surrounded by showy stiff bracts. Flowers appear in mid summer. The glossy heart-shaped or pinnately divided leaves form tufted rosettes at the base of the stiff flower stalks. Drought resistant plants.













EUPATORIUM

Joe Pye Weed

Very tall plants, excellent for the back of the border. Flat topped clusters of rich purplish flower heads on red stems. Blooms from mid summer until frost. The strong stems with long lasting flowers make a good cut flower. Well drained moist soil.

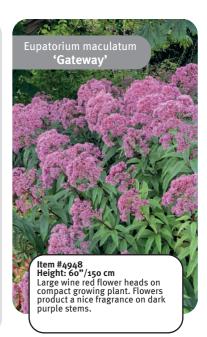
Hardiness Zone 4-8













FERNS

Garden Ferns

For shady to partial shady locations where few other plants will thrive. Ferns prefer a moist soil. They need some attention at the time of planting, over watering is a common problem before dormancy has broken. Plugs available on request, ask your sales representative!

• Ferns grown in USA. Ferns are shipped bare root; • Ferns not available for Canada & Europe; • Delivery dates: Feb. 15th through spring; • Delivery from Gurnee, IL

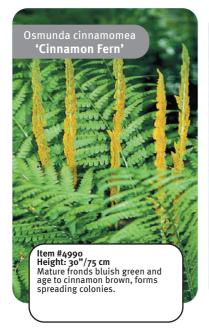




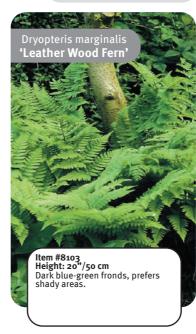




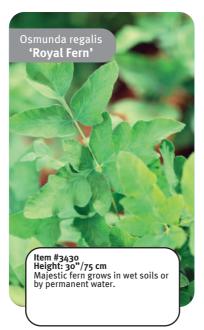














FILIPENDULA

Meadow Sweet

Plume

ENDULA

Superb perennials, extremely hardy and pest resistant. Flowers in early summer with impressive plume like flowers. Moist soil and some shade is preferred for best growth. Will tolerate soggy soil. Tall varieties are great in back of the border, short varieties good for accent up front.

Hardiness Zone 3-7















GERANIUM

Cranesbill

A large group of excellent perennials in a wide color range.

phaeum: Errect plants, lobed leaves with dark markings. Flat, outward facing flowers 1"/2.5cm across in late spring, early summer. cinereum: Compact (6"/15 cm) growing species, round, deeply greyish foliage. Deep veined flowers 1"/2.5 cm across. cantabrigiense: Vigorous, semi-evergreen. Aromatic lobed leaves. Early summer flowering, pratense: Mid summer flowering varieties, large 2"/5 cm flowers, deeply-cut foliage. sanguineum: Bushy mount of fine-textured green foliage. Late spring to mid summer flowering. Easy care and drought resistant.

Hardiness Zone 4-8













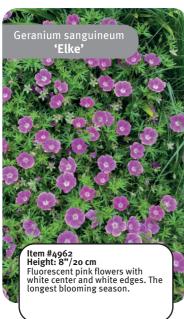
ERANIUM

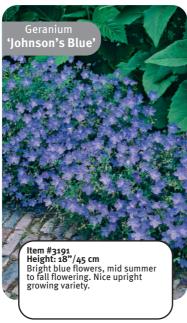






















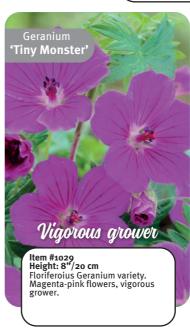


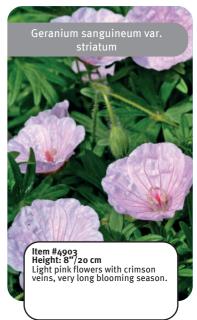












GEUM

Avens

A long blooming member of the rose family. Likes cool damp soil in partial shade, great for borders. Attracts bees and butterflies.











GILLENIA

Indian Physics

A stunning perennial that bears masses of distinctive bears masses of distinctive star-shaped white flowers. The pretty three-leafed folliage turns beautiful red in fall. A great plant for the landscape if multiple plants are used. Gillenia performs best in partial shade or full the property will designed sun in a moist well-drained

Hardiness Zone 4-8







GYPSOPHILA

Baby's Breath

Drought tolerant and easy care plant. Attractive silvery gray foliage. Excellent for borders and containers.

Hardiness Zone 3-5







HELENIUM PATIO

Sneezeweed

Special selection of dwarf varieties. These compact, mounding Heleniums grow to only 20"/50 cm tall, covering themselfs with 2"/5 cm flowers over a long mid summer through early fall season. Great varieties for container production. Full sun, not particular about soil.

Hardiness Zone 3-8



Z

급









PP27397 Red flowering flowers, later tiny golden yellow edges. Compact grower, excellent for border, cut-flower and container use.



Sombrero Item #3537 Height: 20"/50 cm PP25968 Bright yellow cone, beautiful contrast with the dark green foliage. Flowers from mid-summer until early fall.

HELENIUM

Sneezeweed

Leaves are lance shaped. All varieties are heavy flower producers and flower from mid to late summer. Flower heads are up to 2"/5 cm wide, usually with a darker center. Great for cut flower growing. Full sun, particular about soil.

Hardiness Zone 3-8



급











ELIOPSI

HELIANTHUS

Sunflower

These robust plants are suitable for the back of the perennial border or for naturalizing in less formal areas. Perform best in full sun, in ordinary not overly rich soil. They need fertilizing to flower well, but too much will cause excessive vegetative growth.

Hardiness Zone 5-7









HELIOPSIS

False Sunflower

Drought tolerant easy care plant. Excellent plants for use as cut flowers as well as mass landscape planting. Relatively free of pests and diseases.Regular deadheading extends the flowering season.





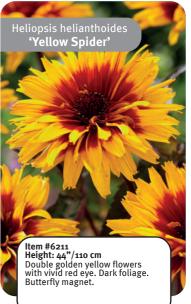












HELLEBORUS

Christmas Rose

The evergreen plant is not difficult to grow, but does require some attention. It mainly grows in the spring and fall. Due to the heat, these plants hardly grow in the summer. By planting them in early spring, you provide the best growing conditions for them. Do not fertilize during the summer months, since they are in their resting period. The Christmas Rose produces flowers from late fall until early spring. Each flower stalk bears a single 2-4"/5-10 cm bloom.

Hardiness Zone 4-9

















HEMEROCALLIS *Daylily*

Daylilies are rugged, adaptable, vigorous perennials. They are easy to grow, not particular about soil. Full sun promotes flower initiation. Pastel colors tend to keep their color better in partial shade.

Hardiness Zone 3-9

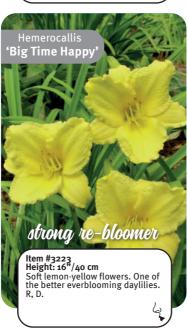
EROCALLI

Σ



























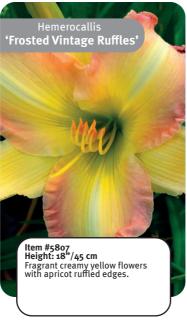








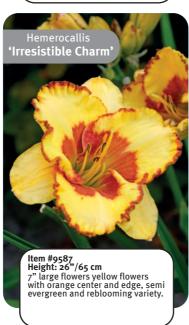




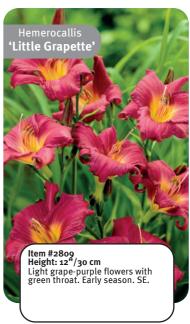






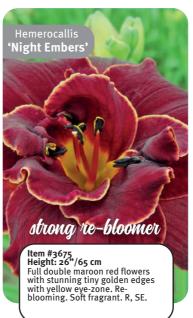


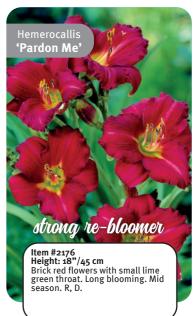


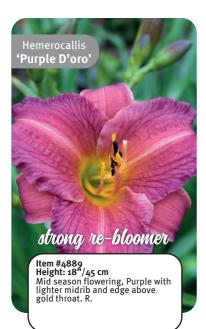




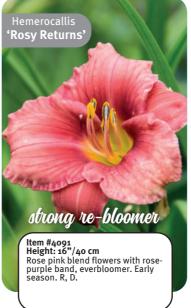




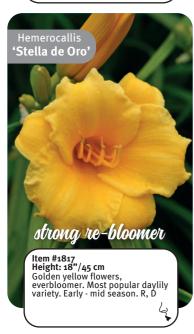


















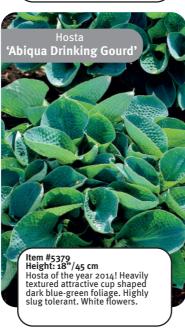
HOSTA

Funkia

Hostas might be the most valuable perennials for any garden, still increasing in popularity. Variegated types are better for shady areas, where green or yellow types can withstand more sun. Blue foliage types keep their color best in full shade. Those with white flowers are often fragrant. Listed height is height of the plant.

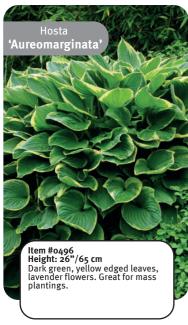




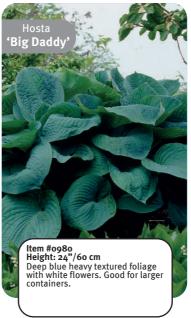








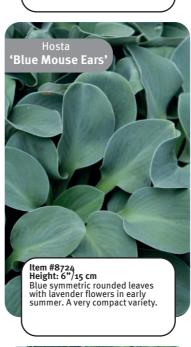








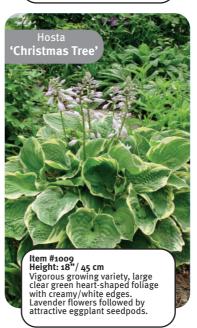


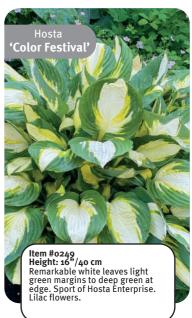






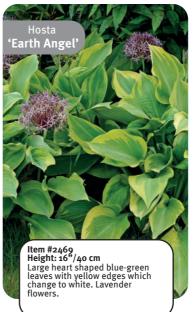




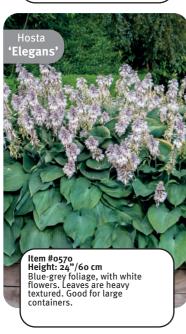










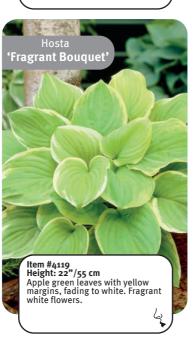




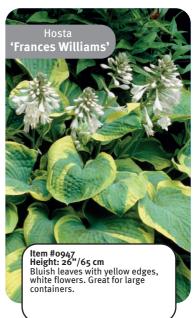










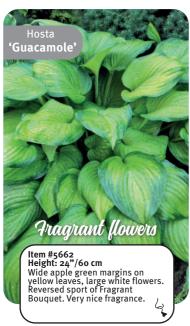


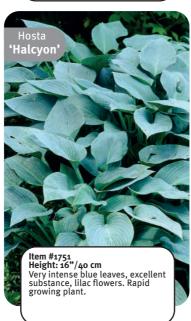


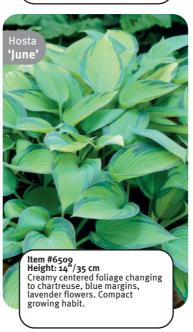
































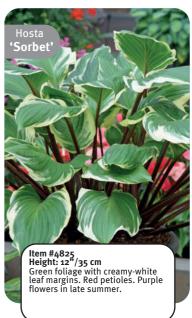






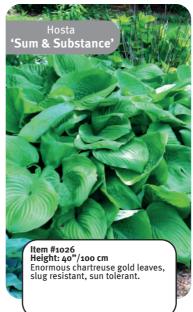




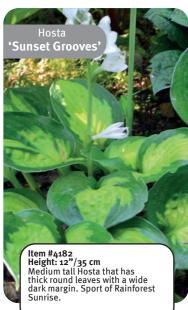






















Sweet Iris

PALLID)

Best grown in moist, humusy, well-drained soils in full sun to part shade. Established plants tolerate dry conditions. Flowers (3-5"/7-13 cm across) appear in late spring to early summer.

IRIS PALLIDA

Bare root Iris Pallida available for fall delivery. Potted Iris Pallida (24 cell plugs) available for spring delivery. Only available in the USA.













IRIS GERMANICA

Bearded Iris

This group is not particular about soil but definitely prefers a sunny location. Can withstand very dry conditions, soggy soils should be avoided. Rhizomes can best be planted in early fall, at soil level. Mid spring to early summer flowering.

Bare root Iris Germanica available for fall delivery. Potted Iris Germanica (24 cell plugs) available for spring delivery. Only available in the USA.







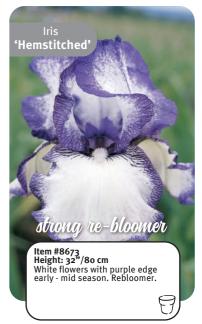






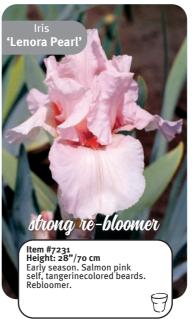






















IRIS ENSATA

Japanese Iris

Iris ensata: Early to mid summer flowering varieties. Lance shaped foliage. Easy care plants with huge flowers.

Hardiness Zone 4-9















IRIS SIBIRICA

Siberian Iris

Iris sibirica: Blooms early summer, prefer moist soil. Attractive clear green narrow leaves, great landscape plants.



























IRIS

Perennial Iris

Iris miscellanous: Early to mid season flowering varieties. Lance shaped foliage.









KIRENGESHOMA

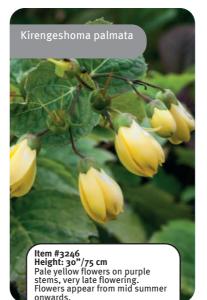
Yellow Wax Bells

Shrub like plants with upright purple stems. Maple like leaves, up to 4"/10 cm in diameter. Flowers are funnel shaped, 1-2"/2.5-5 cm long of a waxy yellow color. They seldom open all the way.

Hardiness Zone 5-8

ENGESHOM





KNIPHOFIA

Torch Lily/ Red Hot Poker

Dense spikes of tubular Dense spikes of tubular 1-2"/2.5-5 cm flowers bloom over semievergreen tufts of stiff narrow grey/ green leaves. Plants prefer an average to rich, very welldrained soil in full sun. Established clumps are best left undisturbed. Torch Lilies provide bold and colorful vertical forms for the late spring and summer garden.

Hardiness Zone 5-8













LIATRIS

Gayfeather/Blazing

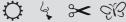
Star

Tall spikes emerge from tufts of glossy linear leaves. Excellent cut flowers. Prefers a moderately fertile and sandy soil. Easy to grow. Stagger plantings for more bloom times. Flowers mid to late summer. Plantings and flowering time can be staggered if planted throughout the spring and summer. Blooms in approximately 90 days after planting. Note: 1 tag per 3 corms.















LIGULARIA

Bigleaf Goldenray/

Ragwort

Impressive plants large kidney shaped leaves. Flowers on Ligularia Little Rocket and Ligularia The Rocket are tall spikes high above the foliage. The others are loaded with daisy-like flowers. Interesting foliage color on each variety. Needs constant moisture for best performance.

Hardiness Zone 4-8

















LILIUM

Asiatic

Asiatic Lilies are easy dependable perennials that put on a great show in the early summer border. They are excellent for cutting and a great choice for tubs or mixed containers. All the Matrix varieties are genetically the same so they will bloom at the same time and have an identical height.









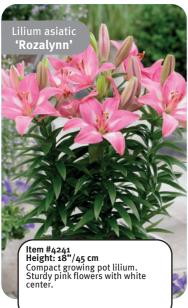








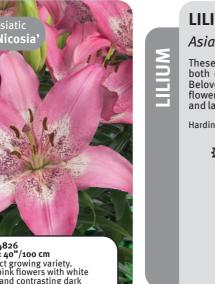












LILIUM

Asiatic Double

These lilies are excellent for both cut flower and border. Beloved for their enormous flowers, heavenly fragrance, and late summer bloom time.











LILIUM

These lilies are excellent for both cut flower and border. Beloved for their enormous flowers, heavenly fragrance, and late summer bloom time.







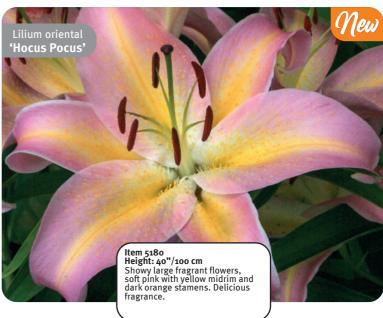


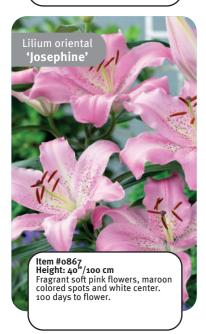




















MONARDA

Bee Balm

Happy Bee varieties have a compact and bushy growing habit. Hightly attractive to bees, butterlies and hummingbirds.

Hardiness Zone 3-8













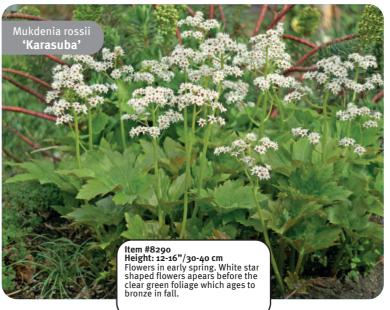


MUKDENIA

Excellent groundcover, border and container plant. Bold maple-shaped leaves, soft green in spring but dark green and maroon edged by end of summer and fall.







EONIA

PAEONIA

Garden Peony

Low maintenance perennials for any garden. Clump forming bush like growing habits. Most varieties can be used for cut flower growing. Not particular about soil, but a sunny location is needed for best flower production. Peonies perform best if planted in fall.

Fall delivery from the first week of October. Spring delivery from the first week of February.

Hardiness Zone 3-8

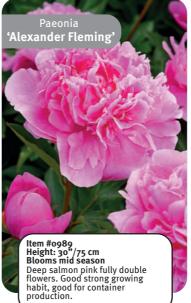












Item #1245 Height: 28"/70 cm Blooms early to mid season Large pink layered blooms that fade to soft pink. Deliciously sweet fragrance.

Paeonia **Angel Cheeks**



















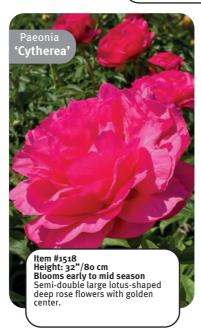


































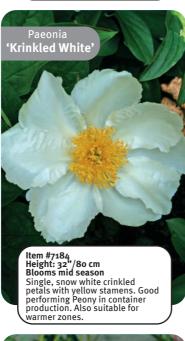








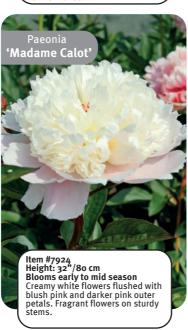














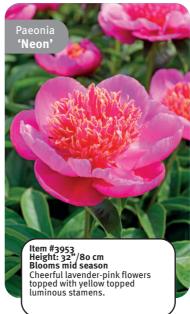








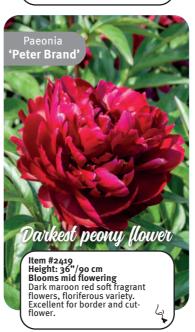




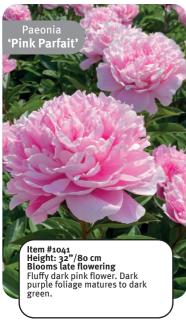




































PAEONIA

Itoh Peony

PAEONIA

Also known as intersectional hybrids (hybrids between Tree- and herbaceous peonies). Large upright double very colorful flowers. Strong and floriferous varieties which can give up to 50 flowers per season when matured. Vigorous growers, no staking needed. Showy dark green foliage up to fall to fall.

































PAEONIA suffruticosa

Tree Peony

Low maintenance perennials for any garden. Nice bush like growing habits. Not particular about soil conditions, but a sunny location is needed for best planting time is fall or early spring. Only available for the USA.





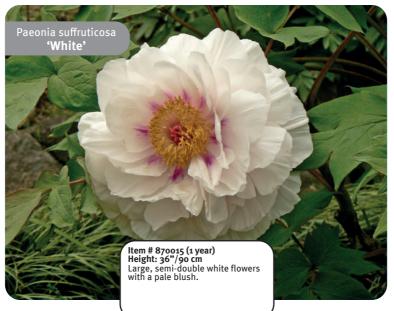














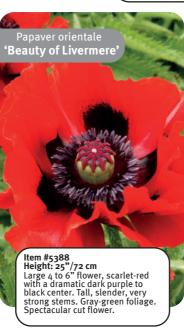
PAPAVER

Oriental Poppy

Basal light green foliage with bristly hairy texture. Upright stout stems with nodding flower buds open to a large brilliantly colored flower. Most varieties bloom late spring. Foliage goes dormant after flowering and returns early fall. Full sun is a must, for the best colors.

















Papaver orientale 'Raspberry Queen' Item #1593 Height: 30"/75 cm Raspberry pink flowers. Easy to grow in container production. Rapid growing habit.

PENSTEMON

foxglove beard-

tongue

STEMON

A popular early summer blooming perennial. Easycare plant which tolerates high temperture, humidity as well as drought.

Hardiness Zone 3-9







PERSICARIA

European Bisort

Spreading perennials with 3-4"/8-10 cm spectacular colored leaves. Flowers in early summer with dense 3-4"/8-10 cm spikes of pinkish red flowers well above the foliage. Best in a sunny location.

Hardiness Zone 3-9









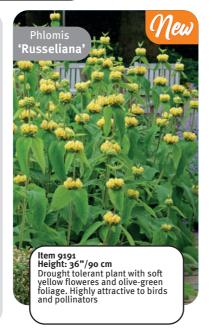


PHLOMIS

HLOMIS

Tall stiffly upright stems carry whorls of soft yellow flowers above olive-green rought textured and fragrant foliage. Drought tolerant and deer resistant plant. Low maintenance plant.

Hardiness Zone 4-9



PHLOX

Garden Phlox

This group includes different kinds of Garden Phlox which do well in fairly dry conditions. The taller varieties are all excellent for use as cut flowers. All the plants in this group have a nice fragrance. The divaricata types are different than the other Phlox. They form a creeping semievergreen mound.



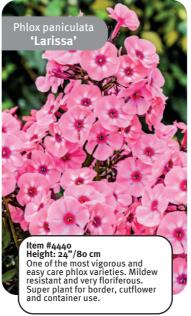
























POLYGONATUM

POLYGONATUM

Solomon's Seal

Single stems with beautiful shiny green foliage. White pendulous flowers, tipped with green in clusters. Stems are maroon tinged. Best in a naturalized area where they can be left alone. Prefers a moist organic, woodland type soil.

Hardiness Zone 5-8







POTENTILLA

Cinquefoil

Clump forming plants with foliage that resembles that of strawberries. Flowers are quite unusual in color and larger than most common varieties. Good ground cover that spreads with trailing stems. Attracts butterflies. Not fragrant.











PULMONARIA

Lungwort

Excellent early blooming perennials. Although flowers are impressive, these plants are more valued for their attractive spotted foliage. Except for the angustifolia types all have spotted or colored foliage in many different shades. A moist soil in a shady location is critical for best color.

Hardiness Zone 4-8













RHEUM

Ornamental Rhubarb

Clump forming plants with foliage that resembles that of strawberries. Flowers are quite unusual in color and larger than most common varieties. Good ground cover that spreads with trailing stems. Attracts butterflies. Not fragrant.

Hardiness Zone 4-7









RODGERSIA

Rodger's Flower

Bold coarse foliage resembles the leaf of a horse chestnut tree. Emerging bronze changing to dark green by mid summer. Creates a dramatic effect with its tall flower spikes high above the foliage in summer. Rodgersia needs a permanently moist soil, a place near water would be the best choice.

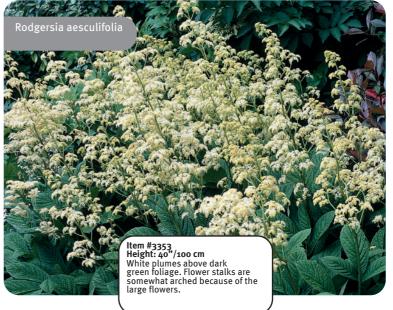
Hardiness Zone 4-7

RODGERSI









RUDBECKIA

Cone Flower

Superior large perennials with robust, hairy foliage and stems with dark green foliage. Each leaf becomes up to 6"/15 cm long. Stems are upright and branching with flowers appearing in mid to late summer. Flowers resemble a daisy. Not particular about soil.

Hardiness Zone 3-10



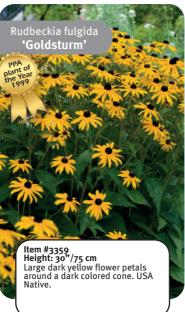
















Hybrid Sage

Very reliable and compact perennial. For full sun locations where few others will survive, as they can withstand drought conditions. Spikes of long lasting flowers appear in early summer and last for a long time. Not particular about soil as long as it is well-drained.

Hardiness Zone 3-10













SANGUISORBA

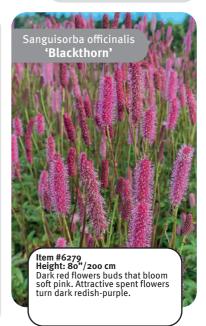
Burnet

SANGUISORB,

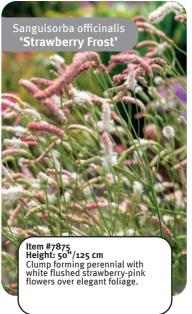
Spires bottlebrush flowers nodding on sturdy stems above mounds of fern-like foliage. Burnets like a sunny or half sunny spot and prefer moist soil. Éven when not in flower the attractive foliage does make this plant a border beauty.











SEDUM

Sanguisorba hakusanensis

Stonecrop

EDUM

A large group of very tough perennials that can perform in any type of soil, but prefer well-drained soil. All varieties can handle full sun and are pest resistant. Fleshy leaves sometimes have dramatic color changes later in the season. later in the season.

Hardiness Zone 4-8













SIDALCEA

Prairie Mallow/ Mini Hollyhock

Long blooming perennials for a sunny location. Tends to do best in cooler zones, a moist soil is the key to best results. Deadheading will promote a longer blooming season. Should be kept fairly dry in containers until dormancy has been broken.









THALICTRUM

Meadow Rue

Forms a clump of fernlike blue tinted foliage. Attractive plants that bloom with puffs of airy flowers. The stems stand high above the foliage. Thalictrum Hewitt's Double resembles the flowers of baby's breath. Best in moist soil in a partial shady location.

Hardiness Zone 5-7

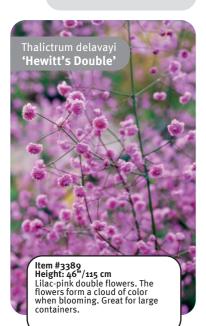
















TRADESCANTIA Spiderwort Long narrow leaves of a dull green color in a dense

clump. Flowers in starshaped umbels on branched stems above the foliage. Each above the foliage. Each flower only lasts for one day, but there is always another from late spring to late summer. After flowering, cut back for more growth and reblooming.

Hardiness Zone 3-9











TROLLIUS

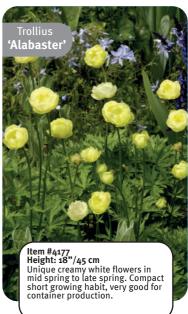
Common Globe

Flower

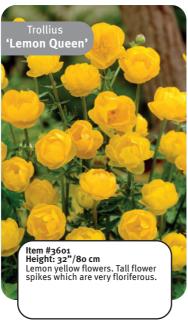
Clump forming, dark green deeply toothed foliage. Flowers are about 2"/5 cm across and appear late spring to mid summer. Colors are vibrant, usually golden or yellow. Flowers have a delicate shiny appearance. Best in moist soil, great near ponds or in wet lands. Cut back to encourage reblooming.













VERONICA

Speedwell

Mid summer flowering and continues up to fall. Tall and sturdy candelabra-like flower spikes. Absolute butterfly magnets!

Hardiness Zone 4-8













VERONICASTRUM

Culver's root

Mid summer flowering and continues up to fall. Tall and sturdy candelabra-like flower spikes. Absolute butterfly magnets!

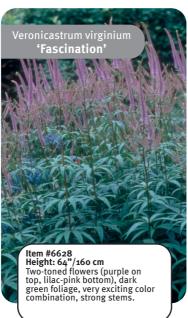
















DE VROOMEN EXPORT



ORDER NOW

For full catalog selection, place your order before November 30th by simply scanning the QR code



GARDEN PRODUCTS





BULB CANADA INC.



FOLLOW US

Follow us and stay up to date with our newest products and discounts





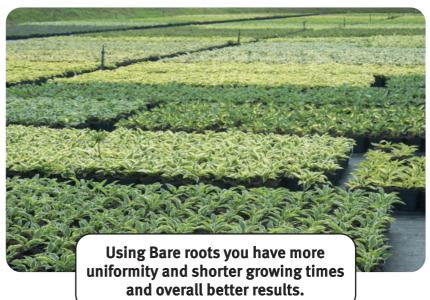






Add Color to your perennial programs throughout the season.













OTHER DE VROOMEN GARDEN PRODUCTS PROGRAMS

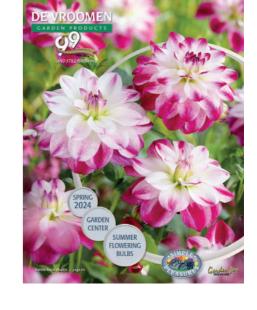


PREMIUM SPRING FLOWERING BULBS FOR LANDSCAPERS

- Bulk packed flowerbulbs for impressive plantings.
- Possibility to pack orders per job/project name.
- Inventory of over 250 VARIETIES in our Gurnee, IL warehouse.
- Delivery from September 15th till the end of December.
- De Vroomen bulbs are used at many major Parks, Cities, Botanical Gardens and smaller landscape jobs throughout the US and Canada.
- We ship to many botanical gardens because we only do TRUE TO NAME bulbs.

SIMPLE PLEASURES SUMMER FLOWERING BULBS

- Celebrating 99 years of Family Experience.
- Exclusively for Independents.
- Introduce many new, unique and exclusive varieties to the market every year.
- Experienced customer service staff to help you with all your needs.
- Innovative new packaging to help you with your sell through.
- Best racks in the business to grab your customers attention.
- Free POP material to help you sell.
- Stand behind our product 100%, satisfaction and true to name.





SIMPLE PLEASURES SPRING FLOWERING BULBS

- 99 years of Family Experience.
- Specially selected for Independents.
- Introduce many new, unique and exclusive varieties to the market every year.
- Experienced customer service staff to help you with all your needs.
- Innovative new packaging to help you with your sell through.
- Best racks in the business to grab your customers attention.
- Free POP material to help you sell.
- Stand behind our product 100%, satisfaction and true to name.

Do you want to know more about De Vroomen and what we can do for you? Take a look at our website:

WWW.DEVROOMEN.COM OR WWW.DEVROOMEN.CA

You will find more information about our products and current availability, as well as web shop for easy online ordering.



"Increasing the Quality of Life while always keeping the environment as our top priority"

DE VROOMEN

GARDEN PRODUCTS

AND STILL GROWING

De Vroomen Garden Products

3850 Clearview Ct Gurnee IL 60031 USA

Phone: 847-395-9911 Fax: 800-395-9920

Email: sales@devroomen.com
Web: www.devroomen.com

De Vroomen Bulb Canada Inc.

6934 Kinsmen Court, Unit A Niagara-Falls, ON. L2H 0Y5

Canada

Phone: 905-358-2852 Email: canada@devroomen.ca

Web: www.devroomen.ca

